

**The Business of Lawyering:
Professional Development for Today's Attorney's**
Tennessee Bar Center- Nashville, TN
February 21, 2014

The Program Description

You know the law but don't let the business of law slow you down as you build your reputation and client base. This three-hour ethics seminar will focus on practical aspects of lawyering such as interacting with clients, law practice succession, and opening a law practice.

Program Producer: Tommy Santel, *Parkerson, Santel PLLC*

Agenda

8:30- 9:00am	Registration
9:00 – 10:00am	Interacting with Clients <i>John Kitch, The Law Office of John Kitch</i>
10:00 – 10:15am	Break
10:15 - 11:15am	Opening a Law Practice and Getting New Business <i>Matt Potempa, Martin Heller Potempa & Sheppard PLLC</i>
11:15 – 12:15pm	Setting Up with the End in Mind <i>Marisa Combs, Lewis, King, Krieg & Waldrop PC</i>

Total Credit: 3 Dual Credit Hours